



# RadTech Europe Conference & Exhibition 2025 27 – 29 October 2025 Warsaw, Poland

# NEW FORMAT

RadTech Europe's exhibition and conference are closely integrated with both events taking place on the same floor. After exhibitor's feedback from 2023, RTE has worked hard to provide its sponsors and exhibitors more value for their money, by revising the sponsor options and creating a bigger space for the exhibition.

### HOW TO BECOME A SPONSOR

Browse through this brochure and pick the sponsor opportunity/ies that suit your company best. Then complete the <u>online application form</u>. Also contact the Secretariat in case you have questions or need more information.

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RadTech Europe members can make use of the Business-to-Business Marketing Opportunities during the RTE Conference & Exhibition 2025. The Supplier Tabletop exhibition is a unique way to increase your company's visibility and to reach your customers directly.

# RTE members get a 20% discount on the mentioned prices.

# **SPONSORSHIP PACKAGES**

### **BRONZE PACKAGE**

A first level sponsorship with limited benefits, ideal for smaller businesses.

- Logo and short company profile mentioned in exhibition catalogue;
- 20-second video played on a screen in the exhibition area, together with other sponsor videos (no audio);
- One free exhibitor ticket;

# SILVER PACKAGE

A mid-level sponsorship with greater visibility and perks.

- All benefits of the bronze package;
- One tabletop stand; •
- Company listed in exhibitor overview on event webpage; •
- Listing as Silver Sponsor in all official event communications;
- One 10-minute product talk incorporated in conference programme; •
- A half-page advertisement in the conference abstract book; •
- Company logo on display in conference areas and on all event webpages;
- Online banner included in 6 RTE e-newsletters;
- Two exhibitor tickets (include access to coffee breaks and lunch);

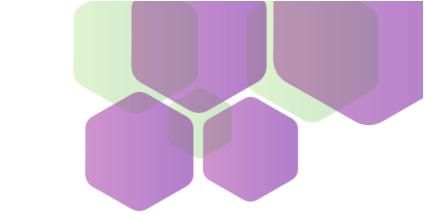
# **GOLD PACKAGE**

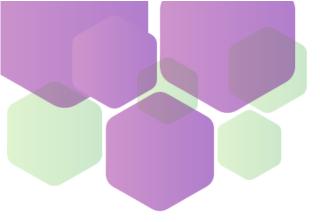
- All benefits of the bronze and silver package;
- Access to the Gold Sponsor lounge (separate seating area for you and your customers;
- 30-second video played during the plenary opening session of the conference;
- Additional 10-minute product talk incorporated in the conference programme;
- A full-page advertisement in the conference abstract bookl;
- A pre-conference article on your company profile and UV/EB activity published on RTE communication channels;
- Online banner rotating on the RTE website for 6 months;
- Two additional exhibitor tickets.

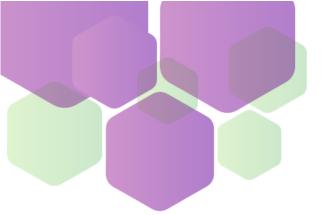
€ 1.500,-

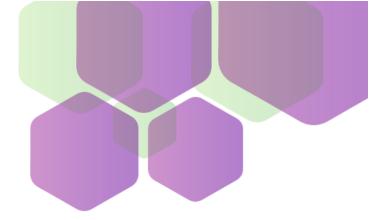
# € 4.000,-

# € 6.000,-









# Comparison sponsor packages

	Tabletop	Bronze	Silver	Gold
Sponsoring fee	€ 3.000,-	€ 1.500	€ 4.000,-	€ 6.000,-
Exhibition catalogue	V	V	V	V
Video display in exhibition area		20s (no audio)	20s (no audio)	20s (no audio)
Tabletop (2,5m width space)	V		V	V
Event webpage listing	V		V	V
Exhibitor tickets	1	1	2	4
Product talk			1x 10 min slot	2x 10 min slot
Advert in Abstract book			half page	full page
Logo display in conference rooms		V	V	V
Banner in RTE e-newsletter			6 editions	6 editions
Gold Sponsor Lounge Access				V
Pre-conference article				V
Online banner RTE website				V

# Additional sponsor opportunities

RTE offers members the opportunity to sponsor the following high-profile items separately:

**EXCLUSIVE**: Lanyards (excl. own production costs) € 3.000,- + providing of lanyards Your company name can be visible throughout the conference area by sponsoring lanyards that are distributed upon registration to all attendees. Please be aware that you will supply the lanyards to the organization.

**EXCLUSIVE**: Pens (excl. own production costs) € 2.000,- + providing of pens Make a statement by sponsoring the conference pens. All conference attendees, exhibitors and visitors will use your pen throughout the event and back in the office. Display your company name prominently on the pens for hundreds of attendees to see! Please be aware that you will supply the pens to the organization.

**EXCLUSIVE**: Bags (excl. own production costs) € 3.000,- + providing of bags A bag, filled with important information on the conference, will be distributed to all attendees and used throughout the entire event and back in the office. Branding these portfolios as an exclusive sponsor will put your company logo in focus at all times. Please be aware that you will supply the bags to the organization. **EXCLUSIVE**: Notepads (excl. own production costs) € 3.000,- + providing of notepads As exclusive sponsor you provide branded conference notepads to be distributed to all conference attendees. This exclusive sponsorship guarantees optimal exposure. Please be aware that you will supply the notepads to the organization.

### **EXCLUSIVE**: Conference catering

Conference lunch & coffee breaks

Luncheons, coffee breaks and refreshments will be provided to all conference attendees and visitors. Your sponsorship will be acknowledged on-site with roll-up displays and printouts (to be provided by sponsor). You are also welcome to bring your own catering-related materials (such as napkins, cups, sugar packets) in agreement with the RTE Secretariat.

#### EXCLUSIVE: Afterwork Party

All conference attendees and exhibitors will meet in a relaxed atmosphere after the end of conference day one. Your sponsorship will be acknowledged on-site with roll-up displays and printouts (to be provided by sponsor). You are also welcome to bring your own catering-related materials in agreement with the RTE Secretariat.

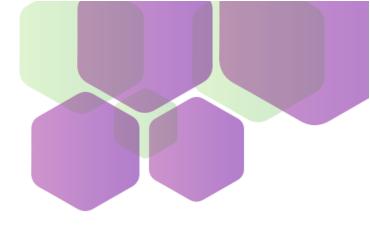
#### Brochure exposure

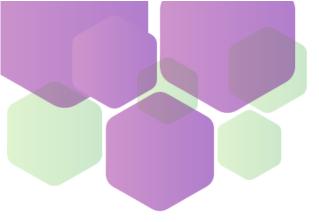
Grab attention with a company or product brochure which is put on magazine holders and/or on tables throughout the conference area (including exhibition).

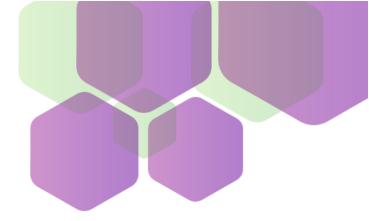
# € 2.500, -

€ 2.000,-

€ 2.000,-







# **EXHIBITION AREA**

# Table top

### € 3.000,-

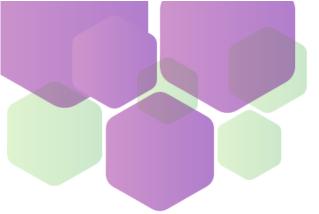
A table top exists of a 2,5m width space with a table and chairs. Each exhibitor can choose between a (aprox. 1m width) low table or a high table, and 2 to 4 chairs. Each exhibitor space is slightly divided by a short panel in between the exhibitor spaces.

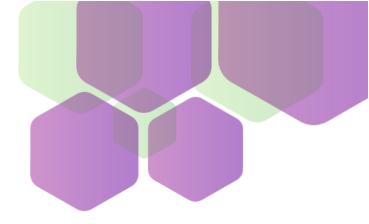
Below an indication of the exhibition area. One of the conference break out rooms will move to the first floor (where the academy session is also located) to also dedicate more space to the exhibition. The partition wall between the breakout room and the exhibition area will be folded open to create one open space of 669 m2 (in 2023 we had 474m2). A more detailed and final floorplan will be shared in due course.



# This year more incorporated in conference programme: Product talk

Previously, an area in the exhibition was dedicated to hold product/commercial talks but this did not seem efficient. The product talks will now be incorporated in the conference programme. Silver and Gold sponsors get the opportunity to present a product talk.





# PRELIMINARY GUIDELINES FOR SPONSORS

### Schedule/Opening

Date of Set up table tops (by hotel): Monday 27 October 2025 before 12 PM Date of Set up for sponsors: Monday 27 October 2025 after 12 PM

#### Date of Exhibition:

 Tuesday 28 October 2025
 9.00 – 18.00 CET

 Wednesday 29 October 2025
 9.00 – 18.00 CET

Date of dismantling: Wednesday 29 October 2025 after closing until 19.00 CET Date of dismantling tabletops by hotel: Wednesday 29 October 2025 after 19.00 CET.

#### Contact

In case you have any questions, please contact the RTE Secretariat at mail@radtech-europe.com.

#### Equipment

Tabletop stands include a low table (approx. 70x180 cm) or a high table, optional 2 - 4 chairs. Electricity is available (one socket per table).

#### Place of exhibition/delivery of goods

The exhibition will be held at the Sofitel Warsaw Victoria hotel in Warsaw, Poland. Address: Krolewska 11, 00-065 Warszawa, Poland Make sure to mention 'RTE Conference & Exhibition 2025' on your parcel/boxes.

Storage & transportation costs will be for the account of the exhibitor. Further information about logistics arrangements will be provided upon registration as exhibitor/sponsor.

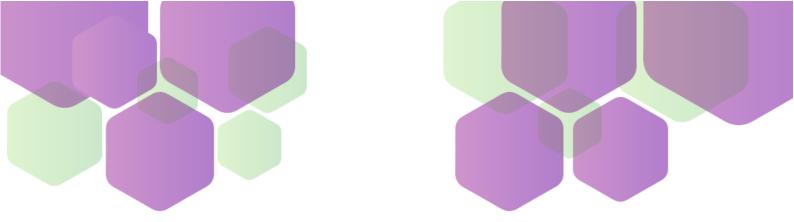
#### Deliveries/Shipping through official handling agent

No exhibition items should be dispatched prior to the event to the hotel, earlier than **Saturday 25<sup>th</sup> October 2025**.

RadTech Europe has no official handling, forwarding and transportation agent and official customs house broker for the RadTech Europe 2025 Exhibition as the exhibition will include tabletops instead of stands. RadTech Europe will be in no way responsible or accountable for the delivery of your goods.

#### **Deliveries/Shipping if handled individually**

Please ensure that all packages are clearly marked with the name of a contact person within the company, the company name and address, the table number and the number of parcels to be delivered. Please instruct the courier to deliver all exhibition materials directly to the appropriate stand.



All exhibits and materials should be properly insured for transportation and for the conference and declared to the customs. Please note that nor the Sofitel Warsaw Victoria hotel nor RadTech Europe are taking responsibility for the transported material.

# Dismantling of tabletop after the exhibition

Clearing of the stands may not begin before the official closing of the exhibition at earlier stated times. As a general principle, we must insist on a complete removal of all your goods from the exhibition area as per given schedule as it will be used again for other purposes the next day and to allow the hotel to dismantle. Please note that there is no other space than rooms on the conference floor to store items. Exhibitors are sometimes allowed to put (small) cases in the cloakroom but this space cannot be properly locked during the day.

#### **Final account**

Possible extra services will be billed to you after the event.

#### Fire and safety rules

 Exits, passages, corridors, emergency exits, staircases etc. that are located in the exhibition area, cannot be blocked in any way.

#### **Operating rules**

 The exhibitor is bound to follow the instructions of the organizer regarding area and location of the tabletop, safety maintenance and dismantling of the tabletop, displayed exhibits and other ware including the decoration.

Exhibitors are not allowed:

- to place posters and promotion material on poles, walls, dividers, stands, etc. in the building and outside of the given area
- to give out any bothering, political or dangerous material
- to abuse in any way brand names, trademarks etc.

#### **Exhibition Stand Cleaning**

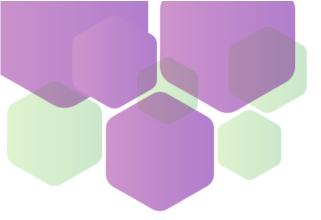
- Cleaning of public areas and gangways is carried out after build –up, and thereafter on a daily basis in the morning/evening.
- Exhibitors are responsible for keeping their own tabletop representative and clean throughout the exhibition.

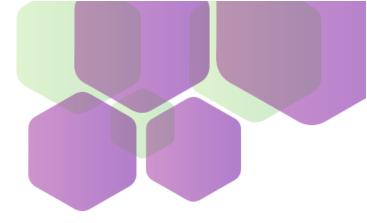
#### **Stand Catering**

It is not possible for exhibitors to have their own catering.

#### **Exhibitor lunch**

Lunch is included for all onsite participants.





# **HOTEL INFORMATION**

### **Address**

The exhibition will take place on the same floor (ground level) as the conference of the Sofitel Warsaw Victoria hotel in Warsaw, Poland.

Sofitel Warsaw Victoria hotel Królewska 11 00-065 Warszawa Poland

Reception: +48 22 6578011



You may contact the hotel directly for more details via h3378@sofitel.com.

#### **Hotel reservations**

There is a booking link for our participants. The room rate is 152,90€ per night for a single superior room, breakfast included. Reservations can be made via this link until 6 October 2025. We recommend making your reservations as early as possible.

#### Meeting room reservations

Exhibitors requiring the use of a meeting room should contact the hotel directly. Gold Sponsor have access to the Gold Sponsor lounge, which is a separate meeting room with seating areas. This room is available to all gold sponsors during the two conference days. It is not possible to reserve the area for individual use.

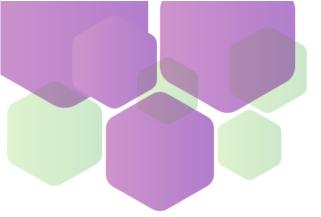
#### Security

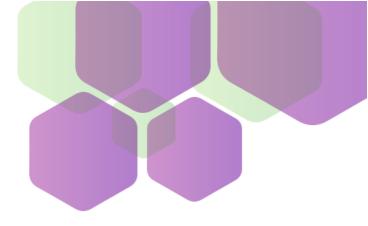
The exhibition hall is located on the conference floor, which will be secured by the hotel. During the day, security staff will be present to make sure only 'authorized' event participants access the conference floor. However, RadTech Europe cannot be held liable for loss or damage of any exhibitor's property.

# **PROMOTIONAL MATERIALS**

Advertising is included in the sponsor gold and silver packages. For this event, RadTech Europe will publish an event catalogue which will be handed out to all participants on site. This book contains information on the conference (programme etc) and on the table top (exhibitor details etc).

RadTech Europe also offers the possibility to place a banner in the monthly e-newsletter which is distributed amongst the whole RTE database.





### **Exhibitor services**

All exhibitors will be provided with the following services:

- Entry in the alphabetical list of exhibitors in the printed exhibition catalogue
- Entry in the online alphabetical list of exhibitors
- Free event catalogue

# FURTHER GENERAL INFORMATION

#### **Exhibition ticket**

The price of an exhibition ticket (which grants access to the exhibition only) is 75€. Assembly and dismantling tickets are not needed.

#### **Visa letters**

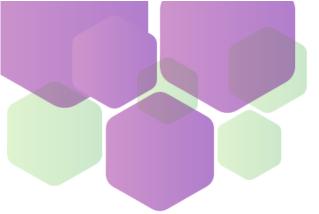
To request a letter of invitation, please e-mail the RTE Secretariat (<u>mail@radtech-europe.com</u>) with the following information: Requestor's complete mailing address, including country and postal code, full name (as mentioned on passport), passport number, gender, nationality and date of birth. The address of the embassy office with which you are working is also required.

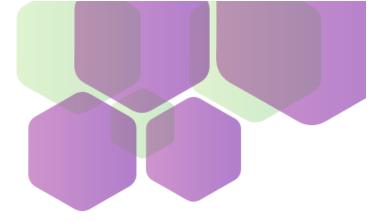
RadTech Europe will require sufficient time to prepare your letter request. The letter will be e-mailed to you, the application, not to the consulate directly. This letter must be requested in sufficient time to accommodate the delays inherent in international mail and the local embassy/consulates processing time.

It is the attendee's responsibility to apply for any visas and request any letters of invitation. It is the attendee's responsibility to demonstrate that they are properly classifiable as visitors under Polish law to consular officials. RadTech Europe cannot ensure that a visa will be granted to you. That determination is at the sole discretion of the respective Embassy/Consulate. Should your application be denied, RadTech Europe cannot change the decision of the governmental agency.

#### **Payment regulations**

Invoices for sponsors issued by RadTech Europe are payable in full on the dates shown. All of these payments are to be made in Euros quoting the invoice number. The allocated tabletop space may only be used after payment of the invoice has been made completely. Invoices from our service partners must be paid separately and will also be issued separately.





#### **Contact details**

The RTE Secretariat is taking care of the conference and the exhibition since 2015. For more information, please contact the Secretariat:

RadTech Europe P.O. Box 85612 2508 CH The Hague The Netherlands Tel.: +31 70 312 39 20 E.: <u>mail@radtech-europe.com</u> www.radtech-europe.com

#### Disclaimer

RadTech Europe cannot be held legally responsible for any modification to the exhibition, additional costs, or even cancellation of the exhibition, if such is the result of an event, occurrence, effect or any cause outside the control of RadTech Europe (force majeure), including but not limited to fire, casualty, accident, riot or war, act of God, civil disturbance, act of public enemy, strike, lock-out, labour conditions or other labour controversy, failure or inability to obtain any necessary permit or licence, failure or delay or reduction in transportation facilities or water, electricity or other public utilities, judicial order, law or enactment, order or act of any governmental instrument or military authority. RadTech Europe accepts no responsibility for possible injuries sustained during any part of the event.

#### **Cancellation policy**

Full refund of the exhibition fee will be permitted if the cancellation is received in writing before **16** May 2025. A 50% refund per registration will be given for cancellation requests received in writing before **31** July 2025. No refunds will be granted for cancellations received after **31** July 2025. Cancellations by telephone will not be accepted.